

LARISSA A.K. MATSSON

EXECUTIVE PRODUCER | SHOWRUNNER | PRODUCER

Two-time Emmy-nominated Executive Producer and Showrunner with extensive experience leading premium unscripted series, live-to-tape specials, and branded content for Netflix, Peacock, Hallmark, Paramount+, Amazon, Hulu, NBC, E!, and other leading networks and streaming platforms. Proven success managing productions from development through delivery, partnering with global brands including GEICO, iHeartMedia, Chick-fil-A, and Catalina Island Company, while collaborating with A-list talent.

SELECTED BRANDED CONTENT

MILES THAT MATTER | Paramount+ | GEICO | Religion of Sports

Three-part documentary series following NCAA and NBA athletes Azzi Fudd, Napheesa Collier & Trey McKenney. March madness campaign. Led production from prep through post.

CATALINA ISLAND COMPANY | Rocket Outpost

Documentary campaign commissioned by Catalina Island Company. Led production prep through post.

PLAY IT FORWARD | Chick-fil-A | Glassman Media

Family competition series created for the Chick-fil-A app. Part of production and oversaw post-production.

CAN'T CANCEL PRIDE (2023-2024) | iHeartMedia | P&G | Hulu | Scout Productions

Live-to-tape annual special sponsored by P&G. Hosted by Billy Porter (2024) and JoJo Siwa (2023), featuring performances by Meghan Trainor, Adam Lambert, Kesha, Ciara, Melissa Etheridge, Kim Petras, Brandi Carlile, Orville Peck, Kelsea Ballerini, and more. Led production from prep through post. Generated more than 9 billion social impressions and 23.4 million total views.

SELECTED TELEVISION

OWN THE ROOM | Amazon | Velvet Hammer Media

Celebrity home design pilot created and hosted by Lori Greiner with Jenny McCarthy. Led production from prep through post.

THE MOTHERHOOD with Connie Britton | Hallmark | Scout Productions (*Emmy-nominated*)

Six-episode transformational series hosted by Connie Britton and featuring lifestyle experts Angela Rose, Destini Davis & Taryn Hicks. Led production from development, prep, production through post.

TYLER HENRY LIVE | abc | 44 Blue Productions

Two-hour live special featuring celebrity guests and a studio audience. Led development and pre-production.

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THE GENTLE ART OF SWEDISH DEATH CLEANING | Peacock | Scout Productions

Transformational series featuring 3 Swedish lifestyle experts with narration by Amy Poehler. Led development, casting, and pre-production.

LIFE AFTER DEATH with Tyler Henry | Netflix | 44 Blue Productions (*Emmy-nominated*)

Multi-state documentary series. Led development, casting and production through post-production.

SAY I DO | Netflix | Scout Productions

Multi-state wedding docuseries hosted by Jeremiah Brent, Thai Nguyen, and Gabriele Bertaccini. Led development, casting and production through post.

WHERE IN THE WORLD | NBC | Rogue Atlas

Created and developed international travel competition pilot sold to NBC.

REVENGE BODY with Khloé Kardashian (3 Seasons) | E! | Rogue Atlas

Transformation weight loss series starring Khloé Kardashian and celebrity trainers. Led production from casting through post across three seasons.

FLORIDA GEORGIA LINE PROJECT | Netflix | Trooper Entertainment

Documentary pilot featuring Florida Georgia Line, their families, Morgan Wallen, and Jason Aldean. Led development through post.

THE COWBOY WAY (Seasons 1 & 3) | INSP | Glassman Media

Docuseries following three Alabama ranching families. Led prep and production.

CHRISTINA MILIAN TURNED UP (Presentation, Pilot, Seasons 1 & 2) | E! | Banca Studios

Celebrity family docuseries. Led development and production through post.

CHRISTINA AGUILERA PROJECT | Lionsgate

Behind-the-scenes special covering Christina Aguilera at the New Orleans Jazz Festival.

SWEET HOME ALABAMA (Seasons 3 & 4) | CMT | Glassman Media

Dating competition series. House show based challenge show. Led prep and production through post.

BIG RICH TEXAS (Season 4) | Style | Fly on the Wall

Reality docuseries featuring wealthy housewives in Dallas, TX. Oversaw pre-production.

IN THE BEDROOM WITH DR. LAURA BERMAN (Seasons 1 & 2) | OWN | Harpo Productions

Challenge based relationship transformation series. Led casting, prep and production through post.

COSWORLD | Syfy | 51 Minds

Docuseries following competitive cosplayers. Led prep and production through post.

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MODEL EMPLOYEE | VH1 | Giant Pirates

Cover Model based competition series hosted by Chrissy Teigen. Led prep and production through post.

SUPER SAVER SHOWDOWN | OWN | Glassman Media

Competition series featuring expert couponers competing for cash prizes. Led post production.

THE ANTONIO TREATMENT | HGTV | Scout Productions

Home renovation and design series. Led development, casting and production through post.

SELECTED SUPERVISING PRODUCER CREDITS

Oversaw logistics and creative execution during pre-production and production.

- *I Love Money* (Seasons 3 & 4) | VH1 | 51 minds (challenge based house show with stunt crews)
- *Megan Wants a Millionaire* | VH1 | 51 minds (challenge base dating house show)
- *Rock of Love Bus with Bret Michaels* | VH1 | 51 minds (cross country travelling dating show)
- *Charm School 2 with Sharon Osbourne* | VH1 | 51 minds (challenge based house show)

DEVELOPMENT

- Untitled Dating Competition Series | Netflix | Glassman Media
- *Motherhood* with Connie Britton | Peacock | Scout Productions
- *Diamond Cross Ranch* | Boardwalk (family docu-series)

EDUCATION

Stockholm University and Uppsala University, Sweden

Double major in Film & International Media & Communications

LANGUAGES & LOCATION

- Fluent in English, Swedish, German, and French. Working knowledge in Spanish.
- Can work as a local in Los Angeles, CA & Atlanta, GA.
- Dual citizenship US & Swedish (EU).